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**EASTMAN KODAK COMPANY  
PATENT LEGAL STAFF  
343 STATE STREET  
ROCHESTER, NEW YORK 14650-2201**DATE: 2 November 2004TO: EXAMINER: Geoffrey Aker  
GROUP 3625  
U.S. PATENT OFFICE872-9306  
FAX NO. 703-308-3687FROM: Frank Pincelli  
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RE: U.S. Serial No. 09/540,148

Filed 3/31/00

Inventor(s): Lou Chauvin et al.

Docket No.: 80934

Attached is applicant's response to the office action dated 9/3/04.

Total Pages Including Cover Sheet 16

**Response under 37 C.F.R. 1.116  
- Expedited Examining Procedure -  
Examining Group 3625**

**MAIL STOP AF  
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**Customer No. 01333**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Lou Chauvin, et al

METHOD AND SYSTEM FOR  
ORDERING IMAGE RELATED  
GOODS AND SERVICES

Serial No. 09/540,148

Filed 31 March 2000

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Group Art Unit: 3625

Examiner: Geoffrey R. Akers

I hereby certify that this correspondence was sent  
by facsimile transmission to the United States  
Patent and Trademark Office on the date set forth  
below.

*Paula West*  
Paula West  
Date

11-3-04

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**Response Under 37 CFR 1.116**

In response to the Office Action dated September 3, 2004,  
Applicant respectfully requests reconsideration in view of the following  
amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.